

# The Kansas Business Teacher



2015-2016 KBEA President Nicole Friesen called the 66th annual business meeting to order during the fall state convention. As always, first on the agenda were recognition awards.

The 2016 KBEA State Fall Convention from October, 2016, is in the record books.

“Leading The Way” was the theme for the one day format of workshops, vendor displays and year-end recognition awards during the luncheon.

Inside the pages of this newsletter is a new format for KBT. Instead of individual session summaries, there is contact information for the presenters, the list of awards and recognitions from the banquet and a variety of candid photos of attendees during the convention.



## 2016-2017 KBEA Board Members

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**Kim Dhority**, Webinar Host  
**Phyllis Wilson**, KBT Editor

***NBEA 2017 Annual Convention***  
***April 11-15, 2017***  
***Chicago Marriott***  
***Downtown Magnificent Mile***

# Pre-Conference Activities



Board members Nicole Freisen, Kristina Dickerson and Debra Kidd organized registration folders.



Presidential power from Nicole Freisen and Kim Dhority.



Lori Henneberg and Michael Moseley working on details during the post-conference board meeting.

Check out our short recruiting video on this link:

<https://www.youtube.com/watch?v=fRw3JfUu5Pc>

FYI-----Searching "KBEA" brings up Jong Kbea....pleasant listening, but may not be what you had in mind for the Kansas Business Education Association.



**KBEA**  
Kansas Business Education Association  
2 months ago · No views



Debra Kidd and Jessica Crabtree.

**“The Good Old Days” and “The Good Todays”** *by Dr. Barbara Railsback, Northwest Director*

**The Good Old Days---**Teaching resources have long been a favorite of teachers at all levels; activities and lessons that go above and beyond the textbook. Thirty-five, forty, fifty years ago business education methods students would work tirelessly finding resources for each content subject area to put in their “teaching file”—usually a plastic or metal filing box—that would be graded by the methods instructor. The resources were hard to come by because photocopying was very expensive and sometimes photocopiers just weren’t available. Today, methods students have it much easier—they continue putting together a teaching file, albeit an electronic teaching file, hoping that the resources can be used at some point in the classroom.

Most teachers, especially those in small schools with one business teacher, joined professional organizations, such as the National Business Education Association and the Kansas Business Education Association, in order to attend conferences where teaching resources could be easily found. Due to lack of “cheap” communication devices (long distance was paid for “by the minute”), these conferences gave educators the opportunity to network with other business educators and to meet with the book publishing companies to learn about new books. At that time, the book publishers would visit classrooms at least once a year to meet the teachers and to sell the company’s books.

In order to renew a teaching certificate (not a license—it was a certificate), teachers had to take college credit. There were no PD points, so colleges and universities offered a lot of summer classes for 1 to 3 credit hours, and teachers would attend summer school **on campus** in order to get those hours to renew their teaching certificates and to complete an advanced degree, usually living in the college dormitories during the week unless they were lucky enough to live one to two hours from a university or college. Many business teachers would have transcripts from Pittsburg State, Wichita State, Emporia State, Fort Hays, and Kansas State because at that time, all of these colleges had business education programs and offered the summer workshops. For many teachers who had gone through business education programs for undergraduate studies at a time when typewriters and shorthand was still the norm, these summer workshops were the best way to learn the basics of digital word processing (dedicated word processors and possibly Word Star), spreadsheets (VisiCalc or Lotus), and database (dbase III). On a personal note, I learned about word processing with computers in the summer of 1985 at Wichita State University with Dr. Mona Casady, professor at Missouri State University. And, believe it or not, a lot of the content of that one-week workshop is still relevant today and is a part of the word processing portion of my computer applications course.

**The Good Todays---**Today, many teachers have never joined a professional organization in their content field or attended a content-field related professional meeting. And, to be fair, it is partially because it seems to be “harder” to be gone from the classroom for content-area meetings as opposed to “classroom management” or “working with special needs students” workshops. Personally, by the time I do substitute lesson plans for some of my classes with three different levels of students and lessons, it is just easier to stay at school clicking that mouse button because it is hard to spend ten hours creating detailed lesson plans for seven hours of classes. And, obviously, this is not a unique situation for me.

As a result, however, membership in content-related professional organizations is decreasing. Another reason for this is probably because of PDC points (versus having to take college credits). A huge reason, however, is the abundance of materials available on-line and the astounding number of free or practically free workshops and curriculum offered by universities, organizations, or major corporations. The Internet has provided the opportunity for teachers to get resources with a few clicks of a mouse button. Sometimes, however, one has to question whether this has made it easier or harder for teachers—is there too much information available and how does one ever decide which resources to incorporate into the classroom? As I reflect on my thirty-four years of teaching business education, I don’t know which is better—the “old” way or the “new” way. Quite honestly, I miss the one-on-one interaction of working with a group of teachers for a week in a classroom; on the other hand, it is nice to be at home clicking away with a mouse finding activities for the classroom. It becomes obvious that a blend of both is needed; all business educators need to interact with other business educators in a professional setting, such as a conference, while still utilizing the many resources afforded by the digital communication channels. By taking the best of the old and the new, business educators can continue to help students prepare for college as well as gain skills needed for today’s workplace.



# President's Welcome



## Membership Candidats



## FUTURE CONVENTIONS

- NBEA convention - April 11-15, 2017 - Chicago, IL
- M-PBEA convention - June 12-14, 2017 - Bismarck, ND
- KBEA convention - October 2, 2017 - Wichita, KS

**Social Network with us and join the conversations!**

**Join our Facebook group**

**(Kansas Business Education Association) KBEA**

**Twitter account @kbea\_ks**

Do you have a colleague who deserves recognition for their innovative classroom ideas or their outstanding leadership in Business, Marketing or Information Technology education?

Now would be a good time to nominate them for a Mountain-Plains Business Education Award in one of the following categories:

- Middle Level Business Teacher
- Secondary Business Teacher
- Post-secondary Business Teacher
- Senior College or University Business Teacher
- Administrator or Supervisor of Business Education
- Contributions to Business Education by an Institution, Organization, Business Firm, or Government Agency
- Secondary Rookie Business Teacher
- Contributions by a Business Education Program (Middle Level, High School Community College, and/or College Business Education Program).

**Nominations are due by March 1, 2017.** All nomination forms and a listing of past winners are posted on the Awards page at [www.mpbea.org](http://www.mpbea.org) <<http://www.mpbea.org>>.

**Lori Henneberg, Kansas Representative, Mountain-Plains Business Education Association Board of Directors, Mountain-Plains Business Education Association**

**NBEA MEMBERSHIP REMINDER** As you take time to renew professional memberships, consider the National Business Education Association. With the evolving changes occurring in today's business education curriculum, it is so important to stay connected to business education through your professional membership in the National Business Education Association. By renewing your NBEA professional membership today, you will continue to receive 12 months of membership benefits:

- Professional liability insurance of \$250,000 at no additional cost
- Excellent publications (Business Education Forum, NBEA Yearbook, Keying In Newsletter)
- Savings on a variety of professional publications, curriculum standards, educational resources and promotional items (available at [www.nbea.org](http://www.nbea.org))
- Legislative network and social networking (Facebook, Twitter, Ning) plus webinars
- Regional association membership --- Mountain-Plains Business Education Association
- Professional development opportunities--2017 NBEA Convention, April 11-15, 2017, Chicago Marriott Downtown, Chicago, Illinois, and 2017 M-PBEA Conference, June 11-14, 2017, Bismarck, North Dakota.
- NBEA membership dues are \$85—a wise investment in your profession! Plus, you receive two memberships—national (NBEA) and regional (M-PBEA) for one price.

Please use the form on the following page or the convenience to renew online at [www.nbea.org](http://www.nbea.org).

Your continued NBEA membership will benefit not only you and your students, it also helps keep our business education associations strong! If you have already submitted your dues, **THANK YOU!**

## Dr. Randy Watson

### Kansas Commissioner of Education



The Commissioner is the appointed Chief Administrative Officer over the Kansas State Department of Education. The Kansas Department of Education is organized into two divisions, Fiscal and Administrative Services and the Learning Services Division.

Dr. Watson will be the opening speaker for the e2017 KBEA Convention.



# NBEA Membership: A Wise Investment!

In these uncertain times, an investment in the stock market is a risky venture. However, one very secure investment is professional membership in the National Business Education Association. For only twenty-three cents a day, invested for one year, you can purchase a professional membership in the premier organization dedicated to serving business educators around the world.

Your 23-cents-a-day investment (\$85 yearly membership) pays big dividends! Here are many of the benefits provided by your investment:

- ✓ \$250,000 Professional Liability Insurance
- ✓ *Business Education Forum* (4 issues)
- ✓ *Keying-In Newsletter* (4 issues)
- ✓ *NBEA Yearbook* (annually)
- ✓ National Business Education Standards
- ✓ Annual National/Regional Conventions
- ✓ Regional Association Membership (M-PBEA)
- ✓ Publication Discounts
- ✓ Legislative Network
- ✓ Social Networking (Facebook, Twitter, LinkedIn)
- ✓ Free Webinars
- ✓ Curriculum Resources
- ✓ Professional Awards Programs
- ✓ Low-Cost Insurance Programs



Re-invest in your professionalism by completing the membership form below and sending your membership dues immediately to NBEA. Better yet, renew your membership online at [nbea.org](http://nbea.org).

Keep your 23-cents-a-day investment working for you! Renew your NBEA membership today!  
*Lori Henneberg, Kansas NBEA Membership Director*

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## NBEA/M-PBEA Membership Application

Name \_\_\_\_\_  
Preferred Mailing Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
School/Institution \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Professional Membership (NBEA/M-PBEA) ..... \$85**

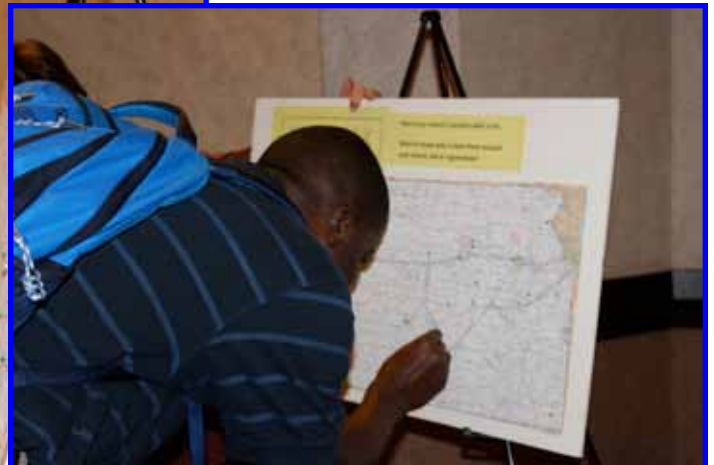
### METHOD OF PAYMENT:

Check Payable to NBEA                       Visa                       MasterCard  
Card Number \_\_\_\_\_  
Expiration date \_\_\_\_\_ 3 digit code \_\_\_\_\_  
Signature \_\_\_\_\_

(Required for all charges)

Send this form with payment to: NBEA, 1914 Association Drive, Reston, VA 20191-1596  
or renew online at [nbea.org](http://nbea.org).

# Registration and "Pin Your Town" on the map!





# News from President Dhority

I hope everyone's school year is going well. It doesn't seem possible we are already to the middle of February! We will be looking at the heat of summer before we know it!! As president of KBEA for this year, I have selected Teaching Outside the Box as my theme. I think this philosophy gets more and more important as we have the different generation of learners. I want to go through a brief explanation of the different generations:

☐ Lost Generation (1883-1900), this generation came of age during World War I and the start of the Great Depression. They were recognized with great confusion and aimless wonderers.

☐ G.I. Generation (Early 1900's to late 1920's), this was the World War II generation. They believed in government issued. They came of age during the Great Depression. They believed in working for their country. Some refer to them as the Greatest Generation.

☐ Silent Generation (Mid 1920's to 1940), these came of age during the depression. They were focused on their careers. There wasn't a lot of activism during this period; they wanted to conform. These people fought in the Korean War. This is a small population because of the financial insecurity. These people were raised by the Lost Generation.

☐ Baby Boomers (Mid 1940's to Mid 1960's), this generation believed that career was essential. They believed that if they put the work in promotions and better jobs would come. During this time span, government subsidies grew. Post war housing and education

was thriving. Baby Boomers were the wealthiest, most active and most physically fit generation up to their time. Vietnam War, drug experimenting, JFK assassination, free spirited is associated with this group. Towards the end of this era people started becoming less optimistic and more distrustful of government. These people were raised by the G.I. Generation.

☐ Generation X (Early 1960's to late 1970's), this generation saw a bigger shift of societal values. There were increasing divorce rates and less adult supervision of children. The term latchkey generation came from this group. These children were the first to have computers available in the home and school. Government funding was diverted from children and on to the elderly population. These folks were raised by the Silent Generation and the early Baby Boomers.

☐ Millennial Generation (Early 1980's to early 2000's), are not workaholics like their parents. They have been raised by parents who are classified as helicopter parents so they believe the world revolves around them. They are "Trophy Kids" who trend toward competitive sports and activities less work. Their traits are confidence and tolerance. They have had technology at their fingers at all times. They were raised by the Baby Boomers.

☐ Generation Z (Early 2000s to now), have never known to not have technology at their beckon call. They do not believe in the American Dream. The Great Recession that their parents (Generation X) struggled with long hours and less job promotion, has made them have an entrepreneurial desire. These are being raised by Generation X's.

With all of this said, we as educators need to look at the process these generations have gone through and adjust our teaching methods to meet the needs of our students.

☐ Our students are going to want fewer lectures and more research-based learning. Don't spoon feed them, make them go find the information. Be sure you are allowing them to collaborate with their peers. Use videos, they have grown up with multi-media being a big portion of their life. Take advantage of learning technologies in your classes to meet their need of the tools they have been raised with.

☐ Make it relevant. They can Google anything (so can we). Put that practice to use. Connect your content with their everyday life.

☐ They have been raised in a non-authoritarian manner. Give them rationale for what they are learning. They don't understand "because I told you so". Why are we doing this assignment? Why is the policy in place? Always be straightforward with this generation. Trust is a big factor with them.

☐ They are less formal. They want to interact with their teachers and other students. They also need to learn to do this in an appropriate manner. They have constant interaction with the people around them. It is also important to include guidance in their learning to keep some of this in check.

☐ They have been the center of their parent's attention and expect it from you their teacher. Include group work in your classes, pair up your students, and be sure you are meeting this need in your students.

**President Kim Dhority**

# Vendors and Displays





# Vendors and Displays





**2016 KBEA STATE CONVENTION**  
**Session presenters and contact information**

**Intermediate Photoshop**

Lori Henneberg, Kenneth Henderson Middle School,  
lrhenneberg@gmail.com

**Google Classroom**

Denise Parr, Russell High School, dparr@usd407.org

**Career Cruising**

Diann Faflick, Wichita Public Schools, dfaflick@usd259.net

**Entrepreneurship in the Classroom** and

**New Resources Federal Reserve Bank**

Gigi Wolfe, Federal Reserve Bank of Kansas City, gigi.wolf@kc.frb.org

**Grant Writing**

Susan Pfrang, Royal Valley USD 337, pfrangs@rv337.org

**Blendspace**

Gina Stanley, Seaman High School, gstanley@usd345.com

**Office 2013**

Michelle Bruna, Washington County, mbruna@usd108.org and Vicki Hesser,  
Louisburg MS

**Business Essentials**

Stacie Smith, Wichita SE High School, ssmith20@usd259.net

**Generation I Revolution**

Angela Howdeshell, KCEE, kcee@wichita.edu

**Intro/Intermediate Illustrator**

Jill Thompson, USD 264 Clearwater, jthompson@usd264.org

**Adobe Premiere**

John Decker, Flint Hills Technical College, jdecker@fhtc.edu

**IT Academy**

Logan Staab, North Central Kansas Tech College, lstaab@ncktc.edu

**After Effects**

Jill Thompson, USD 264 Clearwater, jthompson@usd264.org

**Teacher Tool Grab Bag**

Kim Dhority, Flint Hills Technical College, khority@fhtc.edu

# Sessions, Presenters and Attendees



# Sessions, Presenters and Attendees





# Sessions, Presenters and Attendees



# Awards Luncheon





# Years of Service Awards







State FBLA officers **Kelli Nightingale, Parliamentarian, Kaylee Littrell, President** and **Aundrea Bruna, Executive Vice President** organized an information booth for the Future Business Leaders of America organization.

**President Littrell** spoke during the awards ceremony luncheon.

### **Check Out This Business Education Resource** by *Dr. Barbara Railsback*

Most people interested in business have probably heard of the famous Wharton School of Business at the University of Pennsylvania. What some business educators probably don't know is that the Wharton School of Business has developed a "high school" Internet site for high school business education teachers. The web site is [kwhs.wharton.upenn.edu](http://kwhs.wharton.upenn.edu), and it contains a lot of information and resources for business education teachers. Simply go to this website and sign up to get on their e-mail list. Many of the articles and lesson plans provided are great supplements for the business classroom.

Once on the mailing list, members receive monthly updates and resources. Additionally, educators have the opportunity to attend a regional workshop sponsored by the Wharton School of Business and PWC. PricewaterhouseCoopers is a multinational professional services network headquartered in London, United Kingdom. It is the second largest professional services firm in the world, and is one of the Big Four auditors, along with Deloitte, EY and KPMG.

This summer, several teachers from Kansas were lucky enough to be selected to attend the three-day workshop sponsored by Wharton and PWC in Chicago. Speakers on various accounting, economics, entrepreneurship, and personal finance topics were present to provide the teachers present with information about these subject areas. To be considered for the workshop, teachers have to 1) be on the e-mail list and 2) submit an application and hope to be selected.

Travel expenses, lodging expenses, and all meals were paid for by PWC. The Midwest workshop is typically in the summer over a three-to-four day period. It is a great opportunity to interact with teachers from across the Midwest and Plains states and to experience a bit of corporate luxury.

## 2016-2017 KBEA Executive Board

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KBEA Board (l to r) Dr. Railsback, J. Crabtree, D. Kidd, L. Henneberg, M. Moseley, K. Dhority, S. Wiesen, N. Friesen, S. Montoy, C. Kohman-Smith, P. Lenning

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\* Denotes member of convention committee and non-voting member of the KBEA Executive Board



**President Dhority**  
encourages us all to try  
“Teaching Outside The Box”  
as our 2017 KBEA goal!

**Teaching Outside**  
THE BOX  
KBEA | 2017

