

# The Kansas Business Teacher



Denise Parr, President

We are officially into the swing of things and business teachers, like all career and technical education teachers, are into the swing of new or renewed pathways. Since the deadline for most pathways concluded in March, you are probably like me, implementing more or new/different classes into the curriculum.

Changes are frequent in our profession, and I am reminded of this as teachers whom I have taught with for many years make decisions to retire or leave teaching for a new adventure in life. When I student taught at the same school I currently teach at, I remember trying to absorb all the VE-2 funding information to

## Business Educators— Adapting to Make a Difference

gain knowledge on how to adequately supply my classroom and keep technology up to date. Fortunately, I have an administrator who follows all of the changes with pathways right along with his staff. But while living through the changes of Perkins to Vocational Education to Career Clusters and Pathways, I also see changes in other aspects of funding. A month doesn't go by when a discussion amongst administration or staff comes up about school finance and what the legislation is doing. Even as I try to do a search for current Kansas education legislation and funding, I get news that says something today that is contradictory to what an article said a week ago. As legislature has made changes to education, we find ourselves looking for funding in other areas. This might be through CTE pathways, fund-raisers, starting new experiential businesses in

your classes to generate funds for your program or just buckling down and spending more of our own money on things needed in the classroom.

I guess what I am saying is that we must keep our heads high, adhere to the demands of our professional requirements and do what we are here to do and hopefully, love to do: teach and influence our students in a manner that leads by example and knowledge to be productive, positive citizens in society. As we implement these new or renewed pathways in our curriculum, be proactive in ways to reach out to our students' interest and pull them in. Attending the October KBEA convention is a good start at being proactive and I pray that all attendees take at least one thing back with them to use in the classroom. Have a successful year with your curriculum; new, revised or adapted to new students.



### KBEA Board Members

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- Angela Yarbrough**  
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- Sue Montoy**  
*Northwest Director*
- Irma Jean Blaha**  
*Northeast Director*

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# Meet Your Directors



**Angela Yarbrough**  
*Southeast Director*

My name is Angela Yarbrough and this is my tenth year teaching technology at Baxter Springs High School. I teach Computer Applications, Web page Design, Graphic Design, Photo Imaging, Yearbook and Particular Topics in

Media Technology. I'm also the assistant volleyball coach, head boys and girls track coach, senior class sponsor, National Honor Society sponsor and Yearbook sponsor.

I received my Bachelors Degree in Business Education from Emporia State University. I also received two Master's Degrees from Emporia State University. I have a Master Teacher Degree with an emphasis in Business Education, Curriculum Design and Technology and a Masters degree in Educational Leadership.

I've been married for a little over a year and we have two cats. When I

do have free time, I enjoy spending time with my husband and reading. Most of my time is spent at the school with all my extracurricular obligations. The one thing I love the most about teaching, is no day is ever the same and I always look forward to what each new day brings for me and my students.

I really enjoy being on the KBEA board for the Southeast region. My goal this year is to improve upon membership in this region. KBEA is a great organization, and I've been a proud member for 15 years as a student and as a teacher.



**Irma Jean Blaha**  
*Northeast Director*

I started my teaching career with the Mulvane School District, and taught business classes at Clifton High School and Clifton-Clyde

High School for the last 38 years. I received my Business Education degree and Vocational Certification from Emporia State University. Classes I have taught include Interactive Media, Media Technology, Accounting I and II, Graphic Design, Entrepreneurship, Business Math, Computer Application I and II, Yearbook, In-House Training, and concurrent classes for accounting and computer.

I have been a KBEA and NEA member during my teaching career. I have attended MPBEA and NBEA conferences, recently attending NBEA in Boston, MA.

Although I recently retired, I had been an FBLA adviser for 31 years, as well as a class and yearbook sponsor.

Irma Jean and her husband Rod farm north of Clifton.



**Susan Montoy**  
*Northwest Director*

I have been a Business Educator for 28 years—2 years at Salina Area Technical School and 26 years at Salina High

School South. I received my Bachelors and Masters from Fort Hays State University and an ESL endorsement from K-State. I am currently the Business Department Chair, the Business Pathway Lead, PLC Lead, PBIS team leader and head track coach.

I am married to Reuben, who is an administrator at Salina High School Central. We have five kids

and six grandkids. We also have our niece with us this year so our empty nest is no longer empty. She is a sophomore at my school.

I enjoy reading, scrapbooking, walking and playing on the computer (addicted!). I also teach for Ottawa University on the side and sell Thirty One bags in all that spare time!!



**Nicole Friesen**  
*Southwest Director*

This is my twelfth year teaching at Wichita Heights High School and my fourteenth year teaching in Kansas. I teach Financial Literacy, Web Page Design, and

Computer Graphics. I am also our Student Council sponsor. In my free time I enjoy reading, playing volleyball and softball, and working with the youth group at my church. I have enjoyed the connections I have made through KBEA over the years, first as a student member, then as a teacher, and now as a member of the board. We have some phenomenal

teachers in our organization, and it is a privilege to be able to serve as the





## Still Adapting, Changing & Updating



**Sheryl Piening Keller**  
*M-PBEA President*

Greetings! I hope each of you is excited about your new year. Since my community college is on the quarter system, we started in July and had our mid-term August 15. I am assuming that you have either begun your 2012-2013 school year or will be soon.

I am always excited to begin a new year, and at the end of each year, I always do my own self-evaluation as to what I might have done differently. Each year brings new challenges and new memories.

As I inch toward retirement, I find myself reflecting a little more on where I have been and contemplating where I might still go.

In those beginning weeks of my first teaching experience almost 40 years ago, I remember a colleague

telling me that after the first three years, teaching would get easier. Well, after all these years, I am still waiting for the “easier” years. I find that every year in education has brought change. That change includes new courses to develop, new technology, new software packages, new laws, etc. Change brings stress, and I sometimes long for calmer days. Just when I think I am getting pretty good at teaching a particular course, something comes along to enhance the teaching of that course, and I have to learn something new if I want to be up-to-date to continuously prepare students.

I do not think teaching gets any easier; however, experience makes me more confident in how I teach. Just when I start to feel comfortable, though, I can count on something changing.

Next quarter, we are changing our personal finance textbook from one publisher to another. This means we all went to training to learn the new software that our

students will be using to complete homework assignments.

So, as I inch toward retirement, I still value the opportunity to learn something new that will enhance my teaching and engage my students. I have been around long enough that change does not usually force me to start from scratch, but I thought the following two quotes were quite appropriate.

*Never too old, never too bad,  
never too late, never too sick  
to start from scratch once  
again.”*

~Bikram Choudhury.

Best wishes for another successful year of handling change and another opportunity to work with students in a way that makes a difference. Remember, this quote from an unknown author.

*Even if you stumble, you are  
still moving forward.*

Don't forget to check out the articles in the MPBEA on-line newsletter, *Notes 'N Quotes*, at MPBEA.org.

## COLLEGE CREDIT OPTIONS AVAILABLE FOR THE CONFERENCE

**Emporia State University** — GRADUATE CREDIT (1 Hour) for *BE 798 XA Business Education Resources*  
*Graduate Cost:* 1 hour, \$277 (Kansas Resident)

Contact Person: Dr. Nancy Groneman Hite (nhite@emporia.edu) for enrollment information and questions.

**Kansas State University** — UNDERGRADUATE OR GRADUATE CREDIT (1, 2 or 3 Hours)

*Graduate Cost:* 1 hour, \$454.90; 2 hours, \$909.80; 3 hours, \$1,364.70 & *Undergraduate Cost:* 1 hour, \$354.30; 2 hours \$708.60; 3 hours \$1,062.90

Contact Person: Darla Stone (djstone@ksu.edu) 785.532.5515

**Friends University** — GRADUATE CREDIT WORKSHOP (1 Hour)

*Graduate Cost:* 1 hour, \$80

Contact Person: Marilyn Jones (mjones@friends.edu) 316.722.1358

Must attend sessions Thursday afternoon, Thursday evening and Friday (including opening and closing sessions).

Contact Marilyn for additional details as to the requirements.

# 4 Info from M-PBEA & NBEA 2012



Congratulations to the 2012  
National Business Education Association  
Outstanding Secondary Business Educator  
of the Year !

**Cindy Johnson**  
Jefferson County North High School



*L: Cindy Johnson holding her award.*

*R: Cindy Johnson and Connie Lindell display Cindy's award.*

## M-PBEA Board Nominations

Applicants are needed for three officer positions on the Mountain-Plains Board. Each elected position will begin July 1, 2013. Candidates must be NBEA/M-PBEA members in good standing. The positions are **President-elect**, **Treasurer** and **NBEA Director**. Each of these positions requires a three-year commitment. Each state in the Mountain-Plains Region is encouraged to nominate qualified members for each of these positions.

Candidates for M-PBEA President-elect must have served three years on the M-PBEA Board. Their term would cover 2013-14 as President-elect, 2014-15 as President, and 2015-16 as Past-president. As President-elect, this person is responsible for administering the M-PBEA Awards program. As President, overseeing the business of the regional association and presiding at the annual conference are the primary duties. As Past-president, the Leadership Development Institute is under their direction.

Candidates for M-PBEA Treasurer can be any NBEA/M-PBEA member in good standing and who is interested in serving on the M-PBEA Board in an officer position. Duties of the M-PBEA Treasurer are those common to such office, including the preparation of the annual budget with help of the executive officers. Handling the financial matters of the Association are the duties of this position.

Candidates for NBEA Director must have served three years on the M-PBEA Board and a NBEA/M-PBEA member in good standing for five years. This position requires attendance at the fall and spring board meetings, at NBEA as a representative for Mountain-Plains members, and at M-PBEA to report from NBEA. They will assist the Regional and State Membership Directors in recruiting and maintaining membership, as well as oversee the Regional fundraiser at the annual convention.

If you are interested in serving, or know of someone who would be a good candidate for any of these positions, please contact Marilyn Jones, Nominations Committee Chair, at [marsjones@att.net](mailto:marsjones@att.net). Mountain-Plains wants a GRAND SLAM of officer candidates who want to be a part of the leadership team serving our regional business education association!



*Michelle Bruna,  
Washington County  
High School, accepts  
her Leadership  
Development  
Institute certificate at  
NBEA.*

**NBEA Scholarship Winner  
Melinda Rangel  
Newton High School**



Thursday

# 2012 KBEA Convention Agenda 5

Thursday, October 11, 2012

12:45 p.m. **Registration for Interactive Sessions & KBEA Convention, DoubleTree by Hilton Airport** (2098 Airport Road)

## **LAPTOP WITH WIRELESS CAPABILITIES REQUIRED** **FOR ALL INTERACTIVE SESSIONS!**

**1:00 - 3:00 p.m. Interactive Sessions A—DoubleTree by Hilton Airport**

**Session A1 Cool Tools** — *Jennifer Hand, USD 475*

There are thousands of technology programs and tools available for teachers and students. How do you wade through them to find the ones that are right for you? In this session I will share some of the “cool tools” that I have found and used in my classroom as well as new tools we can explore together. These tools are easy to use, fit any curriculum, engage students, advance 21st century skills and best of all—they are free!

**Session A2 Accounting in a Digital World** — *Michelle Bruna, USD 475 and LB Wacker, Cengage*

In this hands-on session you will learn how to use the various aspects of Aplia’s Online Working papers for Century 21 Accounting. Whether you are currently using Aplia online working papers or thinking about implementing Aplia’s online working papers...this session is for you. Learn how your students can strengthen their understanding of accounting, while relieving the instructor from the burden of grading work by hand. As we navigate through the students viewpoint, you will get a better understanding of how your students are receiving immediate feedback with a detailed explanation for every answer, how grades are automatically recorded in instructor’s Aplia gradebook, and how homework and assignments help students come to class better prepared. We will explore a chapter in Century 21 South-Western Accounting, along with the steps needed to use, access, and apply online working papers in your classroom. You will also learn how to tie this course in with the Common Core Standards that are on the horizon. Please bring your laptops with wireless capabilities for an interactive learning experience.

**3:00 - 3:20 p.m. Refreshment Break, Exhibits Open**

**3:20 - 5:20 p.m. Interactive Sessions B—DoubleTree by Hilton Airport**

**Session B1 iPads in the Classroom** — *Kim Funston*

Learn new ways to incorporate iPad apps into lessons that meet the Common Core Standards. You will find ways to help your students create, design, apply, and evaluate knowledge learned by using an iPad. Cut down on the number of worksheets used and find ways to engage students in the learning process.

**Session B2 Flipping Out!** — *Jennifer Hand, USD 475*

Flip traditional teaching on its head! Empower students to access lectures, materials and resources outside of class and come into class prepared to work on projects and collaborate with peers. Your role changes from talking head to facilitator, allowing you to maximize the one-on-one time with those students who need your attention, while students who quickly master lessons can proceed at their own pace. Start gradually by flipping a single project or lesson, or dive in and flip your entire curriculum.

**6:40 - 8:40 p.m. Interactive Sessions C—DoubleTree by Hilton Airport**

**Session C1 Energizing Your Classroom Through Project-Based Learning** — *Brenda Hainey, USD 337*

Learn how to re-energize your classroom with project-based learning. Tying technology and Common Core Standards together enables students to learn in a more exciting way. Using tools you already have, while giving students the ability to be creative with the technology they love. Find out how to make exciting book projects using PowerPoint. Create a book trailer using imovie, design a fairytale flipchart using *readwritethink* and discover other technology-based classroom ideas.

Our session goal is to demonstrate and complete one hands-on project to take away from the session, in addition to other great ideas!

**Session C2 Practical Ideas for Business Essentials** — *Dawn Rottinghaus, USD 289*

As we have begun teaching our new classes that pertain to the Career Pathways, many of us are finding that local budget cuts are not allowing us to purchase textbooks and various other materials for our classroom. In order to alleviate this problem and to make the class much more interesting to the students, teachers (Lori Hower, Nola Miller, Dawn Rottinghaus, Iva Tomlinson and Connie Wadkins with materials from Penny McNulty and Melinda Rangel), got together two summers ago to create a semester Business Essentials class that is TOTALLY BOOKLESS, with many hands on projects. The session may not be TOTALLY INTERACTIVE, but all of the materials that are being taught to the Wellsville 8th grade Business Essentials classes (as well as how they are being taught and some of their classroom projects), along with website supplementals that Darla Stone has found will be presented. The entire curriculum and a CD with the web addresses will be given to each attendee. You will leave with a TOTALLY BOOKLESS Business Essentials class ready to go for either the 8th or the 9th grade levels.

**8:30 - 9:00 p.m. Member Social—Door Prizes!**

# 6

# 2012 KBEA Convention Agenda

Friday



Friday, October 12, 2012

7:50 a.m. Registration for Convention, Continental Breakfast & Exhibits Open (DoubleTree by Hilton Airport)

## **LAPTOP WITH WIRELESS CAPABILITIES RECOMMENDED** **FOR SOME BREAKOUT SESSIONS!**

8:05 - 8:55 a.m. Breakout Sessions I

**Session 1-1 Career Clusters and the Kansas Career Pipeline** — *Theresa Steinlage*

Have you incorporated Career Clusters into your curriculum? Come learn how the Kansas Career Pipeline can make your life a little easier. This session will be beneficial for both the new user to the Pipeline, as well as those who have used it, but just want to learn more. Bring your laptop!

**Session 1-2 Managing CTSO's and Fundraising Ideas** — *Connie Lindell and CTSO State Officer Teams*

Have you struggled or been frustrated with keeping your CTSO students motivated in class or at chapter meetings? This workshop will provide some 'tips & techniques' you could try with your members. This will be a "sharing" type atmosphere to hopefully address the concerns of all. Bring your 'best' fundraising project ideas, too.

**Session 1-3 Digital Citizenship Resources** — *Valerie Rohlman, St. Patrick Catholic School*

I will provide several different resources for teachers or schools to use in teaching Digital Literacy and Citizenship. Units included are Online Safety/Security, Digital Life, Cyber Ethics and Research Skills/Creditability. I will also provide examples of student projects completed to show application of information taught.

9:00 - 9:45 a.m. Opening General Session—*Shana L. Warkentine Meyer, Keynote Speaker*

9:45 - 10:00 a.m. Coffee Break, View Exhibits, Network with Colleagues

10:00 - 10:50 a.m. Breakout Sessions II

**Session 2-1 A Vote for the Future—Our Students** — *Shana L. Warkentine Meyer*

In this follow-up session to the keynote presentation, we will delve further into "Millennial Behaviors and Demographics; what Higher Education will look like in 2020; and where Kansas teens fall into the mix."

**Session 2-2 eBooks, the Textbooks of Today—How to Create Yours** — *Glenn Wiebe, ESSDACK*

Learning anywhere, anytime is now a reality. Use ePubs to create customized learning resources that your students can access on a variety of devices. ePubs allow for rich text and multimedia documents that can be tailored specifically for your classroom content. You will be lead through the creation of a simple ePub document and shown how to use mobile devices as your distribution model. Pages and online tools will be used to create ePub documents so it is applicable to everyone. I will demo the use of iBooks (Apple iOS) as an example of how to distribute the ePub, but also how to create a mobile friendly website that can be accessed on any type of smart phone.

**Session 2-3 Who Are These Kids?** — *Alan Beam, USD 450*

If you've been teaching for a while, you're asking yourself who are these kids? Why don't they want to learn? How can I reach them? If you're just getting started as a teacher, you might have a better idea, but then – do you? This session will explore ways to motivate today's students. Teachers will be exposed to strategies and a technology tools to utilize in class.

**Session 2-4 Show Your Creative Side...AND Win \$\$\$\$!!!** — *Melinda Rangel, USD 373; Cindy Johnson, USD 339 & Penny McAnulty, USD 266*

Want to win \$25, \$50 or even \$75? It's easy, and you can do it. This session features tips, tricks and examples of Share-An-Idea projects that have won at the state and regional levels. Learn how to write your own entry and compete.

**Session 2-5 Managing Different: iPad Deployment** — *Jerry Butler, ESSDACK*

Thinking about or planning an iPad deployment? Be prepared to change how you think about putting devices in the hands of your teachers and students. Schools that choose to use iPads will be faced with many challenges along the path of getting them in the hands of students. iPads aren't laptops, and can't be managed the same way. We'll take an overview of the differences, and discuss strategies and methods to help ensure that the roll out is a success, and ensure that your schools' investment pays off. We'll explore a variety of management tools, strategies and "gotchas" that may stand in the way.

10:50 - 11:00 a.m. Coffee Break, View Exhibits, Network with Colleagues



# 2012 KBEA Convention Agenda 7

Friday

Friday, October 12, 2012 continued

## 11:00 - 11:50 a.m. Breakout Sessions III

### Session 3-1 Soft Skills and What Your Students Need to Know — Vali Bashor, Wichita Area Technical College

This session will be lead by professionals in the business world. They will cover what you should be teaching your students as far as soft skills and how to better prepare them to enter the workforce.

### Session 3-2 eBooks, the Textbooks of Today—How to Create Yours — Glenn Wiebe, ESSDACK (REPEAT SESSION)

### Session 3-3 Teaching Students to Manage their Digital Footprint — Andy Hanson, USD 418

It is becoming more and more imperative for students to be aware of how their online activities can affect their personal and professional lives. This session will highlight ways to teach students about how to behave online, how to find out what their footprints say about them, and how to begin contributing to them in a positive way.

### Session 3-4 Effective Instruction Using Wikis and iPads — Russell Baker & Kori Green, USD 490

Effective instructional strategies using iPods and Wikis will be demonstrated during this hands-on session. Come learn about Video, Podcasts, Socrative, much more in order to transform your classroom from teacher-centered to student-centered. We will be able to provide a limited number of iPods so if you have an iPod, iPad, iPhone, or laptop, please feel free to bring them with you.

### Session 3-5 Apple TV — Nate Naasz, USD 298

Come join us as we discuss various apps and hardware such as the Apple TV that will allow you to use your Android/iOS/PC/Mac to broadcast and/or mirror to each other. Because many options will be discussed, everyone will walk away with the broadcasting/mirroring option that will best fit their unique needs. If you would like to find out more information before the session, navigate to <https://sites.google.com/site/appletvintheclassroom/> and check out some of the suggested apps and even download and install the apps so you will be able to interact during the presentation.

## 12:00 - 1:30 p.m. Luncheon (Business Meeting, Awards and Presentations, Door Prizes)



KANSAS CAREER PIPELINE  
Your Connection to the Future

## DON'T MISS

the 2013 National Business Education Association Conference in Atlanta, Georgia. April 16-20, 2013

Make plans to attend the Mountain-Plains Business Education Association Conference in Omaha, Nebraska. June 9-12, 2013



Digital Citizenship  
Rights, Roles & Responsibilities in a Digital Society



SOFT SKILLS AND THEIR IMPORTANCE IN YOUR CAREER



## A Vote for the Future—Our Students



*2012 Keynote Speaker*  
*Shana Warkentine Meyer*

Shana Warkentine Meyer is the Assistant Vice President for Student Affairs at Fort Hays State University in Hays, Kansas. Shana oversees the leadership of the Student Life Cluster, which includes Diversity Affairs, the Memorial Union, the Center for Student Involvement & Student Organizations, Special Events, Greek Life, Residential Life, Student Governing Association, International Student Services, Disability Student Services, Tiger Tots Nurtury Center, Judicial Affairs, and First Year Experience. She has over 15 years of experience in higher education, working at Emporia State, Kansas State, K-State at Salina, and Fort Hays State University. Shana's journey in higher education includes working in student organizations and activities; residential life; academic affairs; college advancement; and student life.

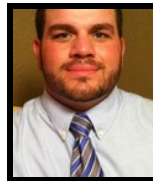
Shana earned her Bachelor of Science in English/Journalism and her Master of Science in Counselor Education/Student Personnel from Emporia State University. She has completed her coursework toward a PhD in Student Affairs in Higher Education from Kansas State University.

She is affiliated with a number of professional organizations, including the National Association of Student Personnel Administration, serving as the Professional Standards Chair; and the Association of College and University Housing Officers-International, serving as a STARS College faculty mentor, paving the way for undergraduates to work in the field of higher education.

### ***2012-2013 KBEA Slate of Officers will be voted upon at the 2012 KBEA Conference.***



**President Elect—*Lori Chambers***  
**(Manhattan Middle Schools)**



**Convention Director—*Nate Naasz***  
**(Lincoln Jr/Sr High School)**



**KBT Editor *Mary Middleton***  
**(Topeka West High School)**



**Exhibits Chair—*Kim Dhority***  
**(Flint Hills Technical College)**



**MPBEA Rep—*Gina Stanley***  
**(Seaman High School)**

**Legislative Liaison—*Marilyn Hoy***  
**(Hamilton High School)**