



**“Innovative Business Practicum”
Kansas Business Education Association
2024 Annual Conference
Course Syllabus**

Course Name: Innovative Business Practicum, Kansas Business Education Conference

Conference Dates: November 5-7, 2024

Assignment Due Date: November 21, 2024

Location: Wichita, KS

Credit Hours: 1 credit hour

Instructor: Dr. Melinda Rangel, Associate Professor of Business Administration

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Course Description

This course is designed for teachers to take materials gained from the Kansas Business Education Association Conference and create lesson plans to incorporate it into their courses.

Course Objectives

At the end of the course, students will be able to:

- Analyze new course materials and/or teaching methods to better enhance their course instruction.
- Illustrate these new materials by incorporating them into their course lesson plans.
- Select the best practices for their specific course settings.

Textbook/Materials

There are no textbooks for this course.

Content Outline

- You will be required to attend a session in each of the time slots of the conference
- You will write a reflection giving a synopsis of each of the individual sessions you attended. Each session will have a paper that is one-page in length. Each paper will need to include who the presenter was, what was covered in the session, and what you gained from the session.
- You will prepare a lesson plan on how you will implement the session material in your courses. Your lesson plan should clearly identify where and how session materials from a minimum of **three sessions** appear in your plan. You may choose to do this all in one plan or do three separate lesson plans for three sessions - whichever works best for your curriculum/classroom.

Assessment

Sessions Attendance	30%
An overview of each of the sessions attended.	20%
Lesson plan incorporating the sessions attended	50%

Please find attached the rubrics that will be used to grade the reflection papers and the lesson plan.

Grading Scale

90%-100% = A
80% - 89% = B
70% - 79% = C
60%-69% = D
59% and below = F