

Pictures from MPBEA—2008

Lincoln, Nebraska
(From the MPBEA website)



Brian Latta and Robin Bowman were among those attending the Leadership Development Institute led by Past MPBEA President Christine French.

Check out those Kansas cuties (Connie Lindell and Chari Sowers) right there on the front row during the opening session,



There were a variety of hands-on computer workshops. Here Anne Jardine, Helen Hoch, and Sharon Porter can be seen working with Office 2007.

Wanda Samson presents the award for third place in the Share an Idea competition to Connie Lindell.



KBEA members appreciate the dedication of fellow educators Connie Lindell, Santa Fe Trail High School, and Marilyn Jones, Friends University, who will be serving on the 2008-2009 NBEA board.



Message from the President

ARE YOU READY?!? Summer is over and it's time for the 2008-2009 school year to begin. I hope that you've enjoyed your break from the normal day-to-day routine. I'm sure that you've participated in a variety of activities from those for professional improvement such as college classes and organizational meetings to personal opportunities including family time as well as time for rest and relaxation.

I'm a big proponent of conference attendance be it local, state, regional, national, or international. Since last year's KBEA conference, I've attended Emporia State's annual conference for business and computer teachers in February, the National Business Education Association meeting in San Antonio in March, and the Mountain Plains Business Education Association meeting in Lincoln in June. Meetings such as these offer opportunities to meet with other educators in our field with whom we can share and discuss jobs and frustrations, be motivated by speakers and presenters who make us laugh and may even cause us to shed a tear or two, receive numerous ideas for ways in which we can strengthen and improve our own programs.

As business and computer educators, there are many concerns for our programs. According to a presentation by Dr. Barbara Railsback, there is a shortage of teachers in our field. It's an important time for us to put extra work into marketing our programs and into recruiting those who we feel would be good business educators. As I look around in my own district, I see an aging population of teachers, not only in the business field but also in other areas as well. Another concern has to do with increased graduation requirements and decreases in vocational funding. We have many challenges ahead of us.

Please consider joining us at this fall's Kansas Business Education Association Conference which will be held in Wichita on October 16 and 17. Our executive secretary, Jennifer Hanson, has arranged for a variety of hands-on sessions on Thursday and workshops on Friday. Our keynote presentation will be given by Marcey Walsh. Ms. Walsh will also be presenting a workshop session on Friday. Delta Pi Epsilon will be sponsoring a dinner on Thursday evening. You do not have to be a DPE member in order to attend. I look forward to seeing many of you Thursday and/or Friday.

Don't forget to check out the KBEA webpage at www.ksbea.org.

Helen Hoch
KSBEA President



Marcey Walsh: Helping KBEA Members Make the Connection

Marcey energizes thousands of students, teachers and families each year through live artistic performances, workshops, keynotes and breakout sessions. A former teacher and former "at risk" student herself, she speaks for and motivates counselors, educators and mentoring groups including NSTA (National Science Teachers Association), National Drop Out Prevention Association, state and regional organizations and school districts nationwide.

Marcey has a B.S. degree from the Pennsylvania State University. She has been involved in education since 1959. Really! After completing her experiential research at the age of 21, she continued with reality based research in classroom teaching, parenting and world travel. Marcey earned her "Masters in Reality" with a major in Parent/Child Relationships. Since 1983 she has worked full time as an educational performer and education consultant and, since 2000 as a professional speaker. She is the founding producer of the Michigan Youth Theater and a contributing member in the local professional speakers chapter in Michigan, Optimists International and is a Professional Member of the National Speakers Association.

Marcey's Keynote Presentation, **An Education Worth Having**, will show us how, as business educators, they change the future of every student they touch by, not just educating them, but preparing them for successful careers.

Main points:

Business education is the framework for success in any field: building skills for a lifetime.

You have to shift yourself before you can shift your students!

Starting with the end in mind: long term perspective makes NOW an opportunity to make the difference

Her breakout session, **"Move 'em or Lose 'em" (moving students to learn)**, will demonstrate how A primary goal of education is to show students HOW to teach themselves in the way they learn best. Research shows that we reach learners of any age by adapting our programs to include kinesthetic activities that work with their normal brain function. Experience jaw dropping insights that can happen in 15 minutes when activities move students emotionally AND physically to keep them connected to our school communities and connected to their personal goals.

SHARE-AN-IDEA CONTEST GUIDELINES

(Continued from previous page)

- 1 Share-An-Idea contest guidelines will be sent to all KBEA members with the spring membership renewal letters and will also be available at the registration table of the annual convention of KBEA.
- 2 Ideas will be accepted electronically by the KBEA past president throughout the year until September 1. Members may submit as many entries as they desire. Entries may be sent via email or submitted on a CD.
- 3 The KBEA Board of Directors will recommend four KBEA members (one from each region of the state) to serve on a selection committee. During the month of September, the Selection Committee will judge the entries which have been submitted and will select a state winner as well as two runners-up.
- 4 Cash awards will be presented to the state winners at the annual convention of KBEA. The cash awards are as follows: First, \$75; Second, \$50; Third, \$25.
- 5 The KBEA Board of Directors will encourage the state winners to submit their ideas to the Mountain-Plains Business Education Association "Share-An-Idea" contest the following year unless they have already been submitted to M-PBEA by the individual winners.
- 6 Individuals who were not selected as state winners will be sent a letter encouraging them to submit their entry to M-PBEA. Individuals would enter it the following year unless the person had submitted it to M-PBEA in the early spring in time to meet the M-PBEA deadline. Ideas can be submitted to M-PBEA before being submitted to KBEA.
- 7 All entries submitted will be compiled and made available at the annual convention of KBEA. The entries will be compiled and reproduced under the direction of the KBEA past president. First place will be posted on the website.
- 8 The Share-An-Idea contest is intended to promote the use and sharing of innovative teaching ideas in the classroom. Any KBEA member with a special teaching idea (handouts or unique assignments or classwork) which seems to really motivate students or help establish a firm understanding of a particular concept is encouraged to submit in written form their teaching idea. Handouts and diagrams may also be submitted with the teaching idea.
- 9 Entries are expected to follow classroom copyright guidelines.

Share-An-Idea entries must be electronically submitted by September 1 along with the release form to the KBEA Past-President.

KBT DIRECTOR'S ARTICLE

By Denise Parr
Northwest Director

As I prepared this, I got to thinking about the Professional Development that I have done over the past year. Those days of actually getting to learn new things myself are always rewarding. Whether it be the MP-BEA convention last summer, the KBEA annual convention in October, or the NBEA convention in March, our organization offers many ways to get excited about what we do in the classroom. I feel very fortunate to have a husband and district that realize this is important to my career.

With the updated legislation and ever-changing VE-2/Perkins items, we are forced to look in every direction to accommodate our standards and get students to work toward achieving them. Granted, we don't have state assessments weighing on our shoulders every year like many teachers, but the business and computer area is so important to the future of our students and society. I think that you'll all agree that we have an important job, even though much of our course load may be "electives". I believe that since they are electives, this is what makes the students more tuned into what we are doing and the material so interesting. Not all subject areas can see the real-world application so soon and frequent as it applies to all members of society. That in itself is rewarding, and I have had the opportunity to take students to competitions where they can see the realization of it.

I hope that you take the opportunities offered to you to enhance your Professional Development, even if it means sitting through a legislation session or something you don't think sounds very exciting. You never know what new information is just waiting to catch your attention. After learning more about the VE-2 process, I see some of the good things that are designed to be outcomes. Some, however, are still a mystery to me. My point, though, is that even if it doesn't make sense now, maybe it will down the road, or you can be involved in making the changes to make the concept better. All it takes is being involved and caring about your profession.

SHARE-AN-IDEA CONTEST GUIDELINES

In an effort to encourage Kansas business educators to share unique and innovative teaching ideas with other business educators throughout the state, the Kansas Business Education Association will be soliciting teaching techniques and motivating educational exercises in a contest similar to the "Share-An-Idea" contest sponsored by the Mountain-Plains Business Education Association.

Message from Marcey to KBEA members

Time for teachers to put away the yacht, return from the spa and get back to work! Time for students to flow into schools believing that, except for weekends and vacations, school is their "real life" until June.

Business educators provide an oasis of reality in a world of standardized tests and "educational outcomes". More than just teaching curriculum, we offer useful skills and perspectives that transition young minds from a "school based" to a life based perspective. In the midst of budget cuts and ever changing curriculum, finding the best way to reach each student is our challenge

Let's try remembering what experiences have made an impact on us! Take a moment to reconnect with your own inner student and remember:

What moment were you proudest to be a teacher?

What moment were you feeling most helpless as a teacher?

What moment did a fellow teacher teach YOU something that changed how you reached your students?

What made those moments so powerful? What made them stick with you this long? Can you use this insight to reach and teach more effectively?

Please drop me an email (marcey@strategicbrilliance.com?subject=KBEA%20thoughts) if a powerful memory floated to the surface. Your experience can help others shorten their learning curve. (Part of the value of the Fall conference is sharing stories that help us all to grow!)

For more ideas to help students move on down the road to personal success, check out my website for a brief article on the "Five Steps to Successful Transitions".

Enjoy your transition (you've been missing the staff lounge coffee anyway!) ...see you in October!

Marcey Walsh
Strategic Brilliance ...being smart about being smart
<http://www.strategicbrilliance.com/>
Marcey Walsh©2008

Presentation of Slate of Officers for 2009-2010

President Elect Gina Stanley



Gina Stanley recently completed her seventh year of teaching and all seven years have been at Seaman High School in Topeka, Kansas. She currently teaches Accounting, Computer Tech II, Computer Animation/Video Game Design I & II, Computerized Accounting II & III, and Web Design I & II. She has previously taught Keyboarding and Computer Tech I. Serving as the Northeast Director, Gina has been a member of the KBEA Board for four years.

Gina has been married to her high school sweetheart for 20 years, and

they have one daughter who graduated in May and will be pursuing a degree in Psychology at Missouri State University. The family currently resides in Topeka, Kansas, where Gina recently started her own photography business, Revelations Photography, LLC.

Convention Director Jennifer Hanson

After finishing the term vacated by Vicki Hesser's move to President Elect last year, Jennifer Hanson is running for a full term of two years. Her goal for KBEA is to encourage business teachers who aren't members of KBEA to join and utilize the resources available to them through the organization. Accounting I, Keyboarding, Office Technology, General Business, In-House Training, and Publications are the courses she currently teaches at Satanta High School. Jennifer has worked at Satanta High School for eight years, and she has taught for 13 years.



Jennifer sponsors Future Business Leaders of America, National Honor Society, and the Chieftain yearbook. She has also taught Computer Applications, Advanced Computer Applications, Document Processing, Newspaper, Accounting II, and Accounting III.

Jennifer lives in Sublette with her two children—Alex, 21, and Molly, 18.

Convention Manual and Job Duty Listing Changes

At the Spring Board Meeting, members decided that it was time to update the Convention Manual and Job Duty listings for individual board members. An overall review of these changes (which have been approved by the Kansas Business Education Board) are as follows:

1. The title for the Executive Secretary will be changed to Convention Director. The Convention Director would serve as a voting member of the Executive Board just as the Executive Secretary has been in the past. The Board is recommending this change to make the title more accurately reflect the position's job duties.
2. The Convention Chair position is being eliminated. With the changes and updates in technology, one person should be able to fulfill the duties of both the former Executive Secretary and Convention Chair.
3. The term of office for the Secretary (two years) will be added as it seems to have been missing.

Podcasting: Giving Hands-on Application Your Content

Presented by Clark R. Harris, Ph.D.—Kansas State University
KBEA Conference, Fall 2007

Wikipedia tells us that “podcasting’s essence is about creating content (audio or video) for an audience that wants to listen when they want, where they want, and how they want. A podcast is a web feed of audio or video files placed on the Internet for anyone to subscribe to, and also the content of that feed. Podcasters’ websites also may offer direct download of their files, but the subscription feed of automatically delivered new content is what distinguishes a podcast from a simple download or real-time streaming.” This is quickly becoming a new mode of transmitting information from one source to another.

Dr. Harris gave ideas on how to use podcasts for various grades and subject areas. The methodology includes using podcasts from the Web, teacher preparation for student use, teacher creation of scripts and student performance, and student preparation and performance. He gave a brief tour of “Garageband” software for making podcasts. Dr. Harris also presented information about “Audacity.” Participants made a 10-minute podcast on interviewing. Participants also gave ideas on how to use podcasts in business classes.

If a teacher tapes his or her lecture, then the information could be delivered to those students who were absent through a podcast. Students could develop and present podcasts to display an understanding of covered materials. Podcasts could also be used as a way to give additional material to students not covered in the text or lectures.

2007 National Business Education Association Conference

San Antonio, March 18-March 22
By Helen Hoch

I was very pleased to have the opportunity to attend the NBEA Conference in San Antonio and to represent Kansas Business Education Association. It was my first national conference and was especially special as Jim Rucker, Fort Hays State University, was the 2007 NBEA President.



There were so many workshops to choose from on such a wide variety of topics. I tried to choose ones that I felt would relate most to my own course offerings. Some of the workshops that I attended were about Microsoft Office 2007 and the many differences between this and earlier versions, Podcasting, Moodle, YouTube, online class delivery, and power blogging for the business classroom as well as the importance of teaching ethics to the “millennial” generation.

The opening and closing sessions were also quite motivating. John Kasich, author of *Stand for Something* talked about the importance of honesty, integrity, and personal responsibility. Mr. Kasich was named as one of *Newsweek* magazines **100 People for the 21st Century**. LaDonna Gaitlin was the closing speaker. As a motivational speaker, Donna empowers people to “sing their own songs.” She told of the importance of living life from the inside out—through words, deeds, and actions. LaDonna also sang a variety of her favorite songs and shared her personal journey with us. This was a fantastic closing to a really good conference.

If you ever get the opportunity to attend the NBEA Conference, I would strongly encourage you to do so.

Mark Your Calendars Now for These Upcoming Conferences

NBEA Convention

April 7-11, 2009
Chicago, Illinois

Mountain Plains Business Education Association

June 17-20, 2009
Rapid City, North Dakota

Kansas Business Education Association

October 15-16, 2009
Wichita, Kansas



Northeast Director Michelle Bruna

Michelle Bruna from Washington County High School will serve as the Northeast Director for a term of three years. She has worked in the Washington schools for 12 years, where she currently teaches Computer Skills 7, Keyboarding, Business Applications, Accounting, Computerized Accounting, Financial Success, and In House Training. She has also taught Business Law, elementary computer classes, elementary keyboarding, General Business, and Computer Applications. In addition to her teaching responsibilities, Michelle sponsors the 8th grade class and the Future Business Leaders of America chapter.

This will be Michelle’s first position on the KBEA board. She received encouragement to become more involved from previous board members Jennifer Dague and Tad Hernandez. Michelle’s goal as NE Director is to find new ways to communicate more effectively with business teachers in the region. She believes many business teachers would help each other more if we just knew what each other needed.

Michelle has been married to her husband, Randy, for 12 years, and they are blessed with two children. Her daughter, Aundrea, is eight and will be a 3rd grader this fall at Washington County. Her son, Sean, recently turned 6 and will be a 1st grader at Washington County. The family resides north of Barnes, Kansas, on a family farm where they raise wheat, corn, milo, soybeans, cattle, and pigs.

Southwest Director Kristina Dickerson

Kristina Dickerson is running for her second term as Southwest Director. She teaches Business Technology, Computer and Technology I & II, Keyboarding, and Business Law at Wichita High School Southeast, where she has been in the public school setting for 10 years. Prior to that, Kristina spent three years teaching welfare recipients skills to find employment.



In addition to her teaching responsibilities at Wichita High School Southeast, Kristina sponsors Business Professionals of America. She has also taught Computer Applications I & II and Practical Law. Her goal as a regional director is to increase membership in the southwest region.

Proposed Constitution Changes

At the Spring Board Meeting, members decided that it was time to review the KBEA Constitution. President Helen Hoch and President-Elect Vicki Hesser met to do that. Their suggestions were then distributed to all board members. After much review and communication, the revised constitution is ready for you. Please read through the constitution and all suggested changes which you will find enclosed with this newsletter. This is an issue that will need to be voted on during the business meeting held on Friday, October 17 during the KBEA Convention.

College Credit Available

Emporia State University

GRADUATE CREDIT: 1 hour

Contact: Dr. Nancy Hite (nhite@emporia.edu)

Graduate Cost: 1 hour, \$230

Friends University

GRADUATE CREDIT: 1 hour

Contact: Marilyn Jones (mjones@friends.edu) for enrollment information

Graduate Cost: 1 hour, \$75

Kansas State University

UNDERGRADUATE OR GRADUATE CREDIT: 1-3 hours

Contact: Darla Stone (djstone@ksu.edu) before 10/10/08

Undergraduate Cost: 1 hour, \$269; 2 hours, \$538; 3 hours, \$807

Graduate Cost: 1 hour, \$355; 2 hours, \$710; 3 hours, \$1,065

Enroll at: <http://www.dce.k-state.edu/>

from Kristina Dickerson, Southwest Director

Office 2003 vs. Office 2007 – Should we upgrade?

The business departments in Wichita are looking to upgrade to Office 2007 for the 2008-09 school year. Local colleges have already upgraded to Office 2007. For those of us that have not upgraded yet, we are unable to teach our students the features and how to maneuver around in Office 2007. Therefore, competitions that are held at the universities are to be conducted in other locations to accommodate the software. Here are the biggest changes to Office 2007.

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Three major changes from Office 2003

Ribbons replaces toolbars and menus

Tabs-located at the top of the ribbon

Groups-located at the bottom of the ribbon

Commands-relate to a common function

Formatting defaults are different

Letters – block style using 1”side margins, 1.15 line spacing, 11 point font, and 10 point spacing after the paragraph

Reports – first page of left bound report uses 1.15 line spacing, 11 point font, and 10 point spacing after paragraphs.

Memos – retain the 2007 defaults and enter once between parts of the heading and once between paragraphs.

The file format is not compatible with earlier versions(.docx)

Must convert to .docx if saved as an earlier version(Can go into the settings of

Word and change the settings to save the document as a .doc file that can be used in earlier versions)

There are some added features to Office 2007 that Office 2003 did not have and they are:

Instant Search

Attachment Preview

Anti-Phishing

SmartArt Graphics-provides seven categories of graphics

Live Preview

Office Themes

Improved Time and Task Management

Document Inspector

Publish a PDF or XPS format

If you have not upgraded to Office 2007 and are interested in seeing a comparison of Office 2007 and Office 2003, use the following link to see more information.

<http://www.microsoft.com/smallbusiness/products/wowpc/CompareOffice.aspx>

The following link is an Interactive Reference Guide: Word 2003 to Word 2007 for those that want a chance to play around before they upgrade.

<http://office.microsoft.com/en-us/word/HA100744321033.aspx>

As business educators, when technology changes so should we! I know some teachers get scared and a little nervous about changing to something new. They feel that they will not know it well enough to teach their students. However, too many teachers make the mistake of waiting until the day before or the day of to try and learn new software. We all know that someday soon if not already you will be upgrading to Office 2007. Do yourself a favor and become familiar with it now! Office 2007 is not hard, it just looks different. It has the same basic features of Office 2003; it will just take a little bit to get used to everything being in a different location. I for one love how technology is always changing. It keeps us as educators on our toes and most definitely keeps life interesting.