

Future Business Leaders of America

Connie Lindell, State Chair
Emily Saunders-Jones, State Advisor

Phi Beta Lambda

Connie Lindell, State Chair
Marilyn Jones, State Advisor

Kansas Business Professionals of America

Emily Saunders-Jones, State Advisor

Kansas DECA

Emily Saunders-Jones, State Advisor

Pi Omega Pi

Kansas Chapters

Emporia State University

Dr. Barbara Railsback

Fort Hays State University

Scott R. Jones

Kansas State University

Darla J. Stone

From The President

Balancing your Books

Cindy Johnson, President

Assurances, major changes to Perkins legislation, NCLB mandates, experience based learning, differentiated instruction...the list of things that business teachers need to understand and master continues to grow each year. There are also the traditional areas of classroom discipline and pedagogy. As the KBEA board organized sessions and topics of interest for the 2007 Convention, slated for October 11-12 at the Wichita Marriott, balancing all of these demands lead to our theme, "Balancing your Books."

Thursday afternoon, October 11, will begin with hands-on sessions at Friends University. Vista and Microsoft 2007 are sure to fill up fast so turn in your registration quickly! Additional offerings will include Flash, Dreamweaver, podcasting, Quickbooks, and PhotoShop. Our very own board member, Tad Hernandez, will offer two Apple sessions. Even if you aren't an Apple user, you will still learn a lot from Tad.

If you receive vocational funding or have to work with VELLs, you won't want to miss our sessions concerning assurances on Thursday evening, coupled with the DPE reception. Deb Hinrichs, KSDE business and marketing education consultant, and Craig Haugsness, KSDE technology education consultant, will both present information and be available for questions.

On Friday morning, John Madden, the 2007 keynote speaker, will focus on educating for business and life as well as interacting effectively with others. In addition to Madden's keynote and breakout session, the program will feature sessions on computer networking, video and web game design, personal finance, career/job fairs, and many others.

When you are literally balancing your books prior to the convention, please set aside a few dollars for the scholarship fundraiser. This year, we will award two scholarships to deserving business education students, and we would like to continue to fund these scholarships in the future.

As you begin the 2007-08 school year, remember the wonderful resource you have in your professional organization, and we hope to see all of you at the KBEA Convention on October 11-12, 2007.



“You’re The Problem!”

How to be successful through effective interaction with others

Guest Speaker: John Madden

Experts all agree that professional and personal success is mostly the result of our ability to interact and communicate effectively with other people. This includes your boss, your coworkers, your subordinates, your students/ customers/clients, your family - and even people in traffic!

Less than 20% of our career and job success comes from our technical knowledge or ability, so we have to learn and develop skills that few of us were taught at school. Today we depend more and more on other people, both for our *individual*, and for our *team* accomplishments.

John Madden will show you:

- How to enhance your ability to interact with other people at all levels in your work and in your personal contacts.
- The different behavior styles you encounter in the workplace and how understanding them will help you cope with “difficult people.”
- How to “blend” with those people that you are unable to get along with.
- How to improve your professional and social communications through telephone, cell phone, and e-mail etiquette.
- How to use humor to teach, build rapport, and stimulate creativity.

John is a professional speaker, trainer, and author of *“Leap, Don’t Sleep!”* (How to get different results by doing something different). He has lived and worked in Ireland, England and in the United States, where he formerly managed multiple hotels and restaurants. John is a member of the National Speakers Association, and presents keynotes and seminars to all business and government throughout this country and abroad. His style is upbeat, humorous, and motivational.

Congratulations

Darla J. Stone

Kansas State University

Pi Omega Pi
National President-Elect

College Credit Available

Baker University

GRADUATE CREDIT: 1 hour

Contact: Connie Beene (cbeene@bakeru.edu)

Graduate Cost: 1 hour, \$50

Emporia State University

GRADUATE CREDIT: 1 hour

Contact: Dr. Nancy Hite (nhite@emporia.edu)

Graduate Cost: 1 hour, \$193

Friends University

GRADUATE CREDIT: 1 hour

Contact: Marilyn Jones (mjones@friends.edu)

Graduate Cost: 1 hour, \$75

Kansas State University

UNDERGRADUATE OR GRADUATE CREDIT: 1-3 hours

Contact: Darla Stone (djstone@ksu.edu)

Undergraduate Cost: 1 hour, \$236; 2 hours, \$472; 3 hours, \$708

Graduate Cost: 1 hour, \$317; 2 hours, \$634; 3 hours, \$951

Director Article

Denise Parr
Northwest Director

Another school year has closed and we are soon on the brink of another. I came across this quote by Andy Rooney, "Computers make it easier to do a lot of things, but most of the things they make it easier to do don't need to be done." As a business educator, I find some truth in this. Computers and technology are great, but sometimes maybe we do so much with it that we lose the personal interaction with others, especially our students. On the other hand, I think that using technology in classes will help students relate to concepts and get excited about what they are learning. As educators, we have to decide the level of use to make it beneficial in the classroom.

Technology in the classroom was really brought to light with me this past year. As I was teaching my video productions class, I got to see the interest students have with getting video footage and just playing with the possibilities of iMovie. So I took this aspect of technology into my business law class and had students create commercials using unfair trade practices. They loved it.

From the 'techy' side, I found humor in this acronym. *PICNIC: Problem In Chair, Not In Computer*. It seems every time students say something doesn't work, as soon as I walk over for them to show me, it works like it should. Isn't that the magic of being a computer teacher? ☺

When school ended in May, I had multiple sheets of ideas for what I want to implement in the next school year. Having new classes to take on jump-started my creativity. I was already thinking about how I wanted to adjust my classroom management and rearrange my units. Maybe the last convention got my 'teacher-juices' running or something, but I feel like I have been revived about my profession and I hope that the summer break has helped you to be revived and rejuvenated about being in the classroom too.

Thursday Hands-On Sessions Workshop Topics

Time	Session	Topic - Presenter Information
1:00-3:00	1A	Beginning Photoshop
1:00-3:00	1B	Vista - Tammy w/ Software Plus Students as Teachers Program
1:00-3:00	1C	Advanced QuickBooks
1:00-3:00	1D	Beginning Flash
1:00-3:00	1E	Apple Session
3:30-5:30	2A	DreamWeaver
3:30-5:30	2B	Microsoft 2007 - Tammy w/ Software Plus Students as Teachers Program
3:30-5:30	2C	podcasting
3:30-5:30	2D	Over the Top Advanced Photoshop
3:30-5:30	2E	Apple Session
Evening		Assurances DPE Reception Assurances

2008 KBEA Annual
Conference

October XX, 2008

Thursday Hands-On Sessions – 1:00 p.m. to 3:00 p.m.

Beginning Photoshop Session 1A

Title - Photoshop-Layers, Lassos, Letters and a little more
Presenter – Deb Bether, ESSDACK

Description - This session is designed for the real novice - You will learn the power of layers and how to use them, how to lasso an object and save your efforts, fun you can have with fonts, plus some just for fun tips.

Vista – Session 1B

Presenter – Tammy Clem, Software Plus and Students as Teachers Program

Advanced QuickBooks - Session 1C

Presenter – Joomie Bobbett

Adobe Flash – Session 1D

Presenter, Dee Sadler, ThinkDigital

This session is for beginning Flash designers and developers who want to learn the basics of the tool, its role in web production, as well as its interface and commonly used features.

Apple – Session 1E and 2E

Presenter – Tad Hernandez, Holton High School

Mark Your Calendar

NBEA Convention March 19-22, 2008

Mountain Plains Business Education June 18-21, 2008

How to prepare a Share-An-Idea entry

Presenter -- Wanda Sampson

LifeSmarts

Presenter -- Angela Howie, Kansas Council for Economic Education

MoneySkills Personal Finance Curriculum

Presenter -- Susie Irvine

Participants are encouraged to bring their laptops to this session. Susie will take you through the registration steps so you can begin using this **free** curriculum when you return to your classroom.

Thursday Evening at the Hotel

Delta Pi Epsilon

Alpha Delta Chapter Anniversary

Everyone is invited to attend the Anniversary Reception.

Debbie Hinrichs and Dr. Craig Haugsness will conduct Assurances sessions before and after the reception.

For information and reservations, contact:

Helen Hoch

hhoch@usd244ks.org

began with colonial shops, such as the Franklin Mercantile, managed by Deborah with husband Benjamin overseeing the print shop, along with the Franklin network of franchised newspapers, with one located in far away Antigua, West Indies. Attendees will learn that Franklin's social capital venues served him well, and how the same venues can be shared with students today. The session will close with a re-enactment of the 1752 summer afternoon, when Franklin and his 21-year old son lofted a small kite, ultimately becoming the "Kite that Won the Revolution," a social capital phenomenon in and of itself.

Session attendees will receive a five-page Benjamin Franklin Résumé, which can be duplicated and shared with students as a role model résumé. The Résumé is maintained by www.bfip.org

It's a Digital World – Are Your Students Ready?

Presenter – Bonnie Brockman, Speaking Solutions

PDA's, Speech Recognition, Handwriting Recognition, Tablet PCs, Microsoft OneNote -- these are all part of an emerging digital workplace. This session focuses on how these technologies are being used in the workplace, how teachers are integrating input technologies into current courses and adding new courses, and what teachers need to know and do to teach these technologies successfully to prepare their students for the digital workplace. A brief demo of a variety of input technologies will be given.

Thursday Hands-On Sessions – 3:30 p.m. to 5:30 p.m.

Adobe Dreamweaver – Session 2A

Presenter, Dee Sadler, ThinkDigital

This session is for people new to web design and development and want to understand how Dreamweaver can be used to build intuitive, attractive and accessible web sites.

Microsoft 2007 – Session 2B

Presenter – Tammy Clem, Software Plus and Students as Teachers Program

Podcasting – Session 2C

Presenter – Dr. Clark Harris, College of Education, Kansas State University

Advanced Photoshop Session 2D

Title- Photoshop-Powerful and Creative Use of the New 3D, Smart Objects and Warping

Presenter – Deb Bether, ESSDACK

This session is designed for the everyday user of Photoshop - You will learn the power of 3D and what it can do for you, the advantages of Smart Object Groups and how to work them, the warping properties for realistic touches, plus some just for fun tips.

Kansas Business Education Association Executive Officer Vacancies

Treasurer, Newsletter Editor, MPBEA Rep,
Executive Secretary, and Secretary

If you are interested in serving, please contact:
Tad Hernandez, Past-President
thernandez@holtonks.net

Friday Breakout Sessions Workshop Topics

Time	Session	Topic - Presenter Information
10:00 -10:55	3A	Networking
10:00 -10:55	3B	"Pull Yourself Together"
10:00 -10:55	3C	How to prepare a Share-An-Idea entry
10:00 -10:55	3D	LifeSmarts
11:20-12:15	4A	Video & Web Game Design
11:20-12:15	4B	It's a Digital World – Are Your Students Ready?
11:20-12:15	4C	MoneySkill Personal Finance Curriculum
11:20-12:15	4D	Planning a Career/Job Fair
11:20-12:15	4 E	Benjamin Franklin Integrity Project

Share An Idea

Share An Idea submissions are due September 1, 2007.

Please contact:

Tad Hernandez, Past-President
thernandez@holtonks.net

For More Information and Submission Guidelines.

Video and Web Game Design

Presenter -- Steve Waddell, I Support Learning

Title: The ideal learning environment – combining a video game with the substance of a serious teaching system
 Presentation: The presenter will discuss in detail how story-centered curricula are changing the way students in classrooms are learning math, science, language arts, and technology applications. There will also be a focus on how this approach is helping to prepare students to connect, create, and compete in a global marketplace. At the end of the presentation, teachers will be given information and strategies to be able to implement story-centered curricula into their classrooms.

Starting a Career Fair

Presenter -- LaTrisha Flax, Quinter High School

In this session participants will learn where to start to bring a career fair to their school. With the push in VE2 funding for more career information and non-traditional career info to be taught this is a good solution. Most business teachers would agree that what they teach is important for all students, but most of our classes are electives and we only touch a small population of students. This is a good way to have all students benefit from our knowledge.

Benjamin Franklin: The Importance of Social Capital for both Teachers and Students (and The Kite that Won the Revolution)

Presenter -- John Walburn, Ben Franklin Project

Former Topeka High School teacher, John Walburn, who, as re-enactor Benjamin Franklin, shares the founding father's insights about the importance of social capital. The story of social capital in American business success