

Kansas Business Teacher

Volume 56, Fall Issue #2

September 2004

Editor: Dawn E. Rottinghaus

Business Educators -- Leading the Way!



Nancy Groneman
KBEA President

A Message from Nancy Groneman -- KBEA President

Business educators have led students in the direction of higher paying jobs and higher education for many years by providing them with the skills and knowledge needed to be successful. Business teachers have done that by staying up-to-date in their profession! I encourage all business, computer and marketing teachers to attend this year's KBEA Convention in Wichita on October 14-15 and learn the latest teaching methodologies and computer skills.

8 Really Good Reasons to Attend the KBEA Convention This Year:

* **Stay up-to-date with your computer skills** — attend practical, interesting sessions on how to create computer projects, and use Indesign, Office 2003, Dreamweaver and QuickBooks!

* **Learn how to be a leader and prepare students to be leaders** — attend the keynote address by former educator and Lieutenant Governor Gary Sherrer!

* **Receive Kansas Technical Program Review's Highest Rating** — have all program instructors attend the KBEA Convention!

* **Rejuvenate yourself** — learn new teaching techniques and resources related to using community projects in entrepreneurship classes, resources for new teachers and marketing projects!

* **Be professional** — attend the conference, volunteer to run for an office on the KBEA Executive Board, make a presentation or assist with next year's convention!

* **Participate in the multiplier effect** — when you learn one new teaching method at the convention and use that technique in your classroom, the KBEA Convention will have impacted not just one teacher, but dozens of students!

* **Network with other teachers** — share your ideas for the classroom.

* **Earn college credit** — several colleges are offering graduate credit for KBEA Convention attendance!

Whether you are **NEW** to the teaching field or one of the **EXPERIENCED** business teachers in Kansas, make plans now to "Lead the Way" by attending the KBEA Convention. Come to the convention, make new friends, see former classmates and become involved in your **PROFESSION --TEACHING!**

2004-2005 KBEA Board

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Thank you for your service and commitment to KBEA for those who are leaving the KBEA Board.

Past President--Connie Lindell
Executive Secretary--Darla Stone



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“Choose Your Attitude”

Chari Sowers, Southwest Director



The beginning of a new school year always brings a renewed focus on what is important in educating our students. In recent years we have heard so much about program standards, state standards in the core areas and state assessments.

These are all important! However, we are really missing the boat if we are not focused on educating the whole child. As a “veteran” teacher many times we become so focused on the “nuts and bolts” of teaching that we forget we are in a people business and the “persons” in our classroom need to be educated on more than just the curriculum we are hired to teach. We sometimes have a tendency to get a little jaded by our past experiences and may be somewhat afraid to take on a new project or try a new teaching strategy.

My school is blessed this year to welcome many new, young teachers in a variety of subject areas. In the short amount of time I have worked with them this year, I have been energized by their enthusiasm and new way of looking at and working with the students in their classrooms. They seem willing to take on each new challenge as an opportunity to develop into an excellent teacher. They are not afraid to do or try something different from their past experiences. They have a “can do” attitude and are willing to ask colleagues to assist them in understanding situations that are not immediately clear. They are focused on the “persons” in their classrooms, not just the curriculum. These new teachers have caused me to rethink my mind-set on the profession of education.

Oh, to be young again! We can’t turn back the clock, but we can change our attitude about our job, our profession, and our students. If we choose to, we can see each difficulty as an opportunity to do a better job of educating our students. We can embrace the program standards and focus our classroom instruction on them. We can support the core areas and improve state assessment scores by imbedding reading, writing, and problem solving into each of our courses within the

context of our curriculum. We can also focus on the individuals in our classroom, rather than just the curriculum. When a student acts out in class, do we try to find the underlying reason behind the behavior? Do we see the fragile person behind the inappropriate vocabulary or actions? Do we reach out to help that child overcome the difficulties he/she is facing outside of our classroom and school? If we can do these things AND focus on the “nuts and bolts” of teaching, I’m convinced that our students will be the ultimate winners. They will perform better in our curriculum area. They will perform better on the state assessments. They will have a better attitude about learning in general. Plus, they will have a better chance to be successful in every endeavor they choose to undertake in their future. Your attitude in the classroom can make all the difference in the world for the students in your classes. Only you can choose your attitude!

“Choose Your Attitude” is one of four principles of the Fish! Philosophy. You can learn more at www.fishphilosophy.com

We must see that every child has equal opportunity, not to become equal, but to become different -- to realize the unique potential he or she possesses.

Graduate Credit from. . . .

EMPORIA STATE UNIVERSITY--

Contact Dr. Nancy Groneman

1 Hour Credit (BE798)

Enroll at the ESU Exhibit Table

KANSAS STATE UNIVERSITY--

Contact Darla Stone

1 to 3 Credit Hours (Reference #91307)

Ask Darla for the enrollment forms

“Business Education. . .and then some”

Donna Kelley Shawn, M-PBEA President



Greetings from the Mountain-Plains Business Education Association. Mark your calendars and plan to join us for the 2005 M-PBEA convention in Fargo, North Dakota-June 17 & 18, 2005. The theme for the 2005 conference is

“Business Education...and then some.” While pondering the possible meanings of this theme, I came upon this definition-and considerably more.

I'm not sure how the conference committee arrived at this selection for a theme; but the more I thought about it, I realized that it symbolizes professional business teachers. They do all the things that are normally expected of them...and then some. They teach a full load of classes...and then sponsor a student organization. But they don't stop there. They also take classes or spend time discovering for themselves how to operate new technology and software. No, that's not the end. They also have a personal life that requires family, religious, and community participation. There's still more. They also participate in professional association activities and leadership roles. Yes, professional business teachers truly know the meaning of ...and then some.

If you've identified yourself here, share your talents with others by submitting a teaching activity through the “Share an Idea” program. This can be done through the state level, as well as the regional level. There is even a cash prize involved.

If you know of a business teacher who exemplifies the concept ofand then some, nominate and submit an application through the awards program. There are “Teacher of the Year” programs at the state, regional

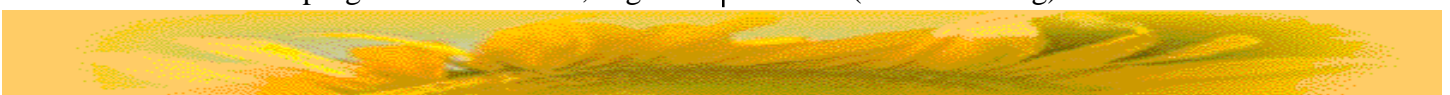
and national levels.

Get involved; become a force. There are many benefits of getting involved and being a force in professional association activities. To get the most out of association membership, members must actively participate. It's never too early or late to become an active professional member. Experience the ...and then some... by serving on a committee or taking a leadership role. This is an excellent way to grow both professionally and personally.

Invite others to experience the benefits of our professional association. A healthy, active membership drives all organizations. Yes, membership benefits include the obvious publications, conferences, professional liability insurance, etc; but it also includes synergy. Synergy is the ...and then some... that is created by the combined talents of each person within the organization.

Wouldn't it be great if students followed the example of the professional business teacher and applied the ...and then some... principle--they did all the things that might normally be expected of them ...and then some. People who are judged to be great by almost any standard practice this principle. This doesn't mean they “win every game” they play, but they are “a winner in every game” they play. This principle allows them to be successful in life and business, which is the theme for the National Business Education Association--Educating for Success in Business and Life!

The 2005 NBEA Convention will again be focusing on this theme while meeting in Anaheim, California from March 23 - 26, 2005. This is another opportunity to experience innovative ideas, state-of-the-art technology, and dynamic speakers, while networking with other professional educators. To find out more, visit the NBEA web site (www.nbea.org).



KBEA Members Enjoy Mountain-Plains

www.ksbea.org



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KBEA President Elect Marcia Geiss completes the requirements for the Leadership Development Institute. (Bottom--4th from Left)



KBEA members from Kansas take a moment to pose for the camera at the 2004 M-PBEA Conference.

Formula for Success ...and then some

The top people do what's expected of them, and then some. They are thoughtful and considerate of others, and then some. They meet their obligations and responsibilities fairly and squarely, and then some. They are good friends to their friends, and then some. They can be counted on in an emergency, and then some. And so it is when we do what is assigned to us in our lives, and then some; then we are repaid in full, and then some.

Author: Unknown

Submitted By: Donna Kelley Shawn

Congratulations to Dawn Rottinghaus (Wellsville High) for Kansas FBLA Adviser of the Year.

Kansas received the *Payne-Porter Award for Membership Achievement--* either maintained or went above 100%.



Chari Sowers and Connie Lindell "Cheese It" for the camera at the M-PBEA Conference.



M-PBEA Representative Marilyn Jones accepts the 2004 Payne-Porter Membership Award for Kansas.

2004 KBEA Convention Agenda

www.ksbea.org

(THURSDAY)



THURSDAY, OCTOBER 14, 2004

12:45 p.m. **Registration for Hands-On Computer Sessions & Convention, Friends University, Olive White Garvey College of Business**

1:15-3:15 **Hands-On Computer Sessions A & B -- Friends University**

p.m.

Session A1--Creative Computer Projects Using MS Word, Excel, PowerPoint & PhotoShop

Sara Marshall, Shawnee Mission North High School

Illuminating ideas await you using technology which will motivate and excite your students using MS Word, Excel, PowerPoint & PhotoShop. Some of the projects which you will create will be: Boxes, Coasters, Bookmarks, Key Chains, Sacks, Picture Frames, Checkbook Covers, Address Labels, Post Cards, Party Poppers, Posters and Magnets. **An additional \$5 will be needed to pay for the materials you will be creating during this session.**

Session A2--Microsoft Office 2003--Interact with What is New

Jeff Pitts, Thomson Learning

Work hands-on with Microsoft Office 2003 and learn what the new features are of the latest version of Microsoft's Office Suite software. Each attendee will interact with the new features of Microsoft Office 2003 through the latest on-line training and assessment system. Each attendee will get a copy of the book "Microsoft Office 2003 New Features Guide: Changes from Office XP to Office 2003.

Session A3--Making the Switch to Adobe InDesign

Betty Bacon, Jostens

Learn to use InDesign and discover how it is different from PageMaker. Adobe InDesign software combines extraordinary production power and creative freedom with innovative crossmedia support. Through its integration with Adobe PhotoShop, Illustrator and Acrobat software, InDesign helps you produce printed pages quickly and output them reliably.

Session A4--Dreamweaver Basics

Mike Ribble, Kansas State University

This hands-on session is an introduction to Macromedia's web design product--Dreamweaver. Topics to be covered include: defining the Dreamweaver site, creating tables, adding text images to a web page, as well as creating links both in and between web pages. Knowledge of web design software is not necessary. Basic understanding of HTML is a plus.

3:15-3:45 **Refreshment Break**

p.m.

Session B1--Exciting Projects: Integrating MS Office 2003 Programs (Int/Adv)

Steve Larson, Missouri, Sponsored by Glencoe/McGraw Hill's Nancy Cooley

3:45-5:45

p.m.

In this hands-on session, you will be given projects (scenarios) that integrate Word, Excel, PowerPoint and Internet skills. The topics covered in the projects are of interest to high school students. Participants will create effective documents that incorporate graphics and data from spreadsheets and communicate the information with attention-getting tools such as PowerPoint presentations and Web publishing options.

Session B2--Dreamweaver Intermediate/Advanced

Mike Ribble, Kansas State University

This hands-on session will be an extension of the Dreamweaver Basics session dealing with more specific applications within this web design product. Topics to be covered in this session include: creating Forms, adding MetaTags and creating HotSpots (Image Maps). Participants in this session should have a basic understanding of Dreamweaver and web design.

Session B3--Creative Computer Projects Using MS Word, Excel, PowerPoint & PhotoShop

Sara Marshall, Shawnee Mission North High School

Repeat of Session A1.

Session B4--QuickBooks Automated Accounting

Deana Schaaf, Shawnee Mission West

This session will provide many helpful tidbits of information that will assist you when using QuickBooks in the classroom.

Delta Pi Epsilon (DPE) Dinner & Guest Speaker at Wichita Airport Hilton (*anyone can attend*)

2004 KBEA Convention Agenda

www.ksbea.org

(FRIDAY)



FRIDAY, OCTOBER 15, 2004

7:00 a.m. **Registration for Convention, Wichita Airport Hilton, Exhibits Open**

7:30-8:00 a.m. **Continental Breakfast**

8:15-9:30 a.m. **Opening General Session--Gary Scherrer, Consultant-Kaufman Foundation & Former Lieutenant Gov. of KS**

9:30-10:00 **View Exhibits, Coffee Service, Network with Colleagues**

a.m.

Breakout Sessions I

10:00-10:55 **Session C1--Projects with PhotoShop Illustrator--**

a.m. NO DESCRIPTION AVAILABLE AT THIS TIME.

Session C2--Movie Maker 2 in the Classroom--Kim Hunter, Shawnee Mission West High School

A free multimedia presentation tool your students will love! Samples of classroom projects will be demonstrated and a brief description of how to get this free program and how easy it is to use. Students love it and learn pertinent computer skills such as file management, scanning and how to work with a timeline throughout this program.

Session C3--Innovative Marketing Projects--Jennifer Zerrer, Shawnee Mission East

NO DESCRIPTION AVAILABLE AT THIS TIME.

Session C4--CUTTING EDGE Internet-based Keyboarding and 10-Key Data Entry

Barbara Ellsworth, Ellsworth Publishing

Our Internet courses have no software to install on school computers and no maintenance. Courses are self-paced; students can work from school or home. NO PAPERS TO GRADE OR TURN IN TO THE INSTRUCTOR. These Keyboarding and 10-Key courses are used by the U.S. Dept. of Labor and the National Office of Job Corps for job training nationwide. **Free textbooks & software to attendees.**

View Exhibits, Network with Colleagues

10:55-11:20

a.m.

Breakout Sessions II

Session D1--Entrepreneurship--Doing Things for the Community for Hire (IHT)

Sherri Bagshaw, Chanute High School

11:20-12:15

p.m.

Comet Creations Unlimited is a company founded in 2002-2003 as part of the Chanute High School In-House Training Class. Through In-House Training, students broaden their perceptions of business operations and production. Local businesses and organizations are invited to "hire" IHT students for small jobs such as newsletters, business cards, wedding invitations, programs or creating web pages. In this way students gain on-the-job experience, while assisting the Chanute business community at the same time.

Session D2--Resources for New Teachers--Alan Beam, Principal of Holton High School

This presentation will provide new teachers with resources that meet the 21st century classroom. Teachers can expect to walk away with web sites both free and paid that they can use in their new classroom. Various modern tools will also be presented. Oh yes, this presentation can even help the veteran teacher as well.

Session D3--Integrated Lessons

Steve Larson, Missouri, sponsored by Glencoe/McGraw Hill's Nancy Cooley

NO DESCRIPTION AVAILABLE AT THIS TIME.

Session D4--I Can Do It!! Classroom Management Tips

Lisa Elliott, Shawnee Mission & President of the Shawnee Mission Educators Association

Tips on classroom management and discipline. Involvement by participants is a must!! Underlying concepts and practical, specific "fixes" for your real life classroom problems.

Luncheon (Business Meeting, Awards and Presentations & Door Prizes)

12:30-2:30 ***"Education should convert the mind into a living fountain and not a reservoir."***

p.m.

2004 KBEA Convention Registration



www.ksbea.org

No refunds after October 10, 2004

For Office Use Only

Method of Payment:
 Personal Check School Check P.O. No.

Date _____ Check No. _____ Amount _____

**Hands-On Computer Sessions A
Friends University
Thursday 1:15-3:15 p.m.**

Please rank your choices. If the session you selected is full, you will receive a refund.

____ Session A1 - Creative Word Projects
 ____ Session A2 - Office 2003-What's New
 ____ Session A3 - Adobe InDesign
 ____ Session A4 - Begining Dreamweaver

Register Early!
Sessions are limited to 20 participants.

**Hands-On Computer Sessions B
Friends University
Thursday 3:45-5:45 p.m.**

Please rank your choices. If the session you selected is full, you will receive a refund.

____ Session B1 - Int/Adv Office 2003
 ____ Session B2 - Int/Adv Dreamweaver
 ____ Session B3 - Creative Word Projects
 ____ Session B4 - QuickBooks

KBEA ROOM RESERVATION

Individual reservations may be made directly with the Wichita Airport Hilton by calling Reservations at (316) 945-5272. You should identify yourself with KBEA. The conference room rate is \$88 single or double. Reservations must be made by **Friday, October 1, 2004**. Check-in time is 3 p.m. *A helpful hint for check-in: bring along tax exempt information from your district.*

If you have any questions, contact the Wichita Airport Hilton, 2098 S. Airport Road, Wichita, KS 67209. The Wichita Airport Hilton is located near the intersection of West Kellogg (Hwy 54) and Ridge Road.

NOTE: If you are not a KBEA member, you must pay your 2004-05 dues prior to the convention. Please send the membership application that is located at our website (www.ksbea.org) to Anne Jardine, 2227 Tamarron Terrace, Manhattan, KS 66502-1947.

2004 KBEA Convention Registration Form Friends University and Wichita Airport Hilton Thursday and Friday, October 14 and 15

Name: _____
Dr. Mr. Mrs. Miss Ms.

Home Address _____ City _____ ZIP _____

School _____ USD# _____

School Address _____ City _____ ZIP _____

Home Tele. () _____ School Tele. () _____

School Fax: () _____ E-Mail _____

Number of years taught in Kansas (as of June 2004) _____ Yes _____ No

Is this your first year teaching? Yes No

Is this your first KBEA Convention? Home School

Preferred Mailing Address Yes No

Would you be willing to help with the 2004 convention? Yes No

Would you be willing to help with the 2005 convention? _____

Convention Registration--includes continental breakfast, _____ **\$50**
acks, and luncheon. The student fe is \$20.

Will attend luncheon Will not attend luncheon

Add \$15 for Luncheon Ticket for Guest _____

Name of Guest _____ \$15 _____

Add \$20 for Thursday Hands-On Session A \$20 _____

Add \$20 for Thursday Hands-On Session B \$20 _____

Add \$20 for Delta Pi Epsilon Dinner, Thursday \$20 _____

If you have questions regarding the DPE dinner, _____
contact Donna Shawn (icshawn@smsd.org)

Total Amount Due \$ _____

Registration deadline is October 7, 2004

Make registration check payable to **KBEA Convention**
Mail your check and this form to:
Barbara Dressen
11805 Lost Creek Ct.
Wichita, KS 67212

*Registrations will be accepted without
payment or purchase order. A purchase
order number or check must be received
by October 7 to reserve your spot in
Thursday's Hands-on Sessions.*

Non-Profit Permit
U.S. Postage
PAID
Hays, KS
Permit No. 4

Kansas Business

Fall 2004

